



Do you represent an **ambitious** and community minded local business that is looking to develop a link with a well-established and award winning local charity?

# If so we would love to talk to you.

#### Did you know

The Disability Information Bureau (DIB) turns 25 this year, and we are proud to be the North East Cheshire Business Awards (NECBA) Charity of the year. Your business can get involved in the amazing funds for our community projects.

By becoming a Corporate Partner you can help the DIB in several ways, either by donating a percentage of your sales, holding in house fundraisers, or by embarking on sponsored events and team building activities, giving your business the unique opportunity to make a real impact and leave an invaluable legacy across the local community.

# The difference you can make...

**£150** pays for 5 hours of information and advice for disabled residents of Cheshire East,

**£1000** pays for a supported voluntary placement for 1 person for 12 months. Last

**£8000** helps provide 40 accredited and accessible IT courses for 40 individuals, helping reduce digital exclusion.



- **£2000** aids delivery of intensive one to one support for disabled people with bespoke helping vulnerable people start or return to
- **£1200** can buy a new mobility scooter for our Shopmobility service, allowing people to maintain their independence and participate
- **£2000** helps keep our fleet of mobility scooters and wheelchairs maintained and serviced for 12 months.
- **£500** buys your organisation advertising space in our annual handbook which is distributed to over 2000 people across Cheshire East, and a spot on our website as a Patron.



## What we can offer you

By choosing to align your organisation with the DIB you are opening up an inspiring and mutually beneficial partnership which can help you raise the profile of your business, instil a feelgood factor across your workforce, and explore a corporate social responsibility agenda which will create positive and lasting change for disabled residents of Cheshire East.

In return for your support we can provide:

- A dedicated Corporate Relationship Manager to work with you over the course of the year
- Opportunities to promote your business amongst our client base
- Cross marketing and PR opportunities, including mentions on our social media platforms
- Opportunities to sponsor DIB projects and equipment which will be visible in the community
- Invites to see our work in action, and to our annual celebration and graduation events

- Exclusive pre-sale access to our unique calendar of challenge and team building events
- Volunteering opportunities and the chance for your employees to give back and learn new skills
- Access appraisals for your business, client and staff needs
- Mental Health and Wellbeing in the workplace training
- Disability Awareness training for your team
- Branded fundraising materials for your events, including t-shirts, badges, balloons and tote bags

## **Our Story**

The Disability Information Bureau has a proud 25-year history of serving the disabled communities of Macclesfield and Cheshire East. Many of these people find themselves hidden from view and isolated from society, and all our resources go into combatting the risks they organisation of its kind to offer holistic and award-winning support services that include: Accredited training courses, Employment support, Personal finance and welfare advice, and Volunteering opportunities.

#### Last year alone;

- We supported over **2000** people with Information and Advice
- We worked with 48 community volunteers who gave 9000 volunteer hours
- **90** qualifications were obtained by service users enrolled on our training and education courses
- **2151** Shopmobility journeys were undertaken.

We do not spoon feed our cohort or wrap them in cotton wool. Instead our aim is simple - we encourage independence by empowering them to find the voice, confidence and resilience to make positive changes in their own lives - levelling the playing field when it comes to mental health, wellbeing, employment, and inclusive opportunity.



# **Our Vision**

We wish to challenge and change attitudes so that society is fair and inclusive and everyone has equal opportunities to thrive and achieve their full potential.

Disabled residents across East Cheshire benefit greatly from our provision, and we take great pride in delivering a consistent, friendly and accessible service that instils them with self-confidence, resilience, and a voice to achieve their aims and lead positive independent lives.

"The DIB saved my life, if it had not had been for the DIB and the support provided I honestly believe I would not be here today". (Service user testimonial, Macclesfield 2017).





### **Derek's Story**

Derek was referred to us for help with Welfare benefits and support with his mobility. Virtually housebound due to conditions including lymphoedema and obesity, he could not go out independently and his wellbeing and opportunities for social interaction were compromised.

Our engagement with Derek included 6 home visits and several telephone conversations with the aim of reducing the stress of applying for financial support and ensuring he understood his rights. During our interaction, we successfully helped Derek access Employment Support Allowance and transition from Disability Living Allowance to Personal Independence Payment. We also recognised that he needed an adapted wheelchair if he was going to be able to leave home independently and reduce his isolation. Funding for a new bariatric wheelchair was sourced from completing lengthy charity applications on Derek's behalf.

As a result of our input Derek's quality of life and financial stability have improved significantly. "I can't thank DIB enough for their support with all those forms, they were terrifying me and getting a new wheelchair is the icing on the cake! I feel like I have won the lottery!"



### **Craig's Story**

Craig had been made redundant from a position in 2012 and was finding it extremely difficult to even get an interview. Craig came to the Disability Information Bureau and started volunteering and enrolled on the New Leaf Programme.

We updated Craig's CV and within a short timescale he was then being offered interviews which immediately made him feel more optimistic. The volunteering boosted his confidence and gave him a purpose whilst helping others at the DIB. The New Leaf tutor worked with Craig on a 1-2-1 basis to enable him to achieve Excel Level 1 which he successfully completed and gained an accredited certificate.

Craig was given interview advice and support from his mentor and after a telephone interview with the agency, a selection open day event and two interviews with the employer Craig was offered a full-time position at Fourth Limited as a 'Service Hero'. We are very proud of Craig's success. Join us as a **Corporate partner** and **together** we can make it a great year for the **local community.** 

#### Thank you

Through the regular support of our corporate partners we can continue to support the most vulnerable and marginalised members of the Cheshire East community.

To chat about fundraising for the DIB and its benefits please contact **E:** john.boardman@dibservices.org.uk **T:** 01625 501759 / 07752394158

**Donate to:** www.localgiving.org/charity/disabilityinformationbureau

For more information about our work please visit **www.dibservices.org.uk** 

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Registered Address: Disability Information Bureau, Pierce Street, Macclesfield, Cheshire, SK11 6ER







